

Mmene Kutumizirana Zithunzi Kungakhudzire Mbiri Yanu

Werengani zochitika zotsatirazi ndi kuyankha mafunso kuti muone mmene zithunzi zanu zingakhudzire mbiri yanu.

CHOCHITIKA #1

Yerekezerani kuti ndinu woyang'anira kampani inayake yomwe ndi yodziwika bwino ndipo mukufuna kulemba ntchito achinyamata. Chifukwa choti achinyamatawo azidzachita zinthu m'malo mwa kampani yanu, mukuyembekezera kuti iwo azidzachita zinthu m'njira imene sidzaipitsa mbiri ya kampani yanuyo.

Ndiyeno mnzanu amene
mumagwirizana naye
kwambiri wabwera
kudzafunsira ntchitoyo.
Pansipa, lembani dzina la
mnzanu weniweni amene
mukuganiza kuti mukhoza
kumulemba ntchitoyo.



Dzina: _____



Kenako pitani pamalo a mnzanuyo
a pa intaneti omwe amatumizira ena
zithunzi. Onani zithunzi zake,
ndemanga zake, ndipo kenako
yankhani mafunso otsatirawa:

Kodi munthu ameneyu adzachititsa kuti
mbiri ya kampani yathu ikhale yabwino
kapena yoipa?

Potengera zimene ndaonazi, kodi
munthu ameneyu ndingamulembe
ntchito?



CHOCHITIKA #2

Yerekezerani kuti mukupita kukafunsidwa mafunso kuti akulembeni ntchito. Munthu amene mukuyembekezera kuti adzakhala bwana wanu ali ndi bizinesi imene ikuyenda bwino kwambiri. Iye akufuna atalemba ntchito achinyamata. Chifukwa choti anthu amene awalembe ntchitowu azidzachita zinthu m'malo mwa kampaniyo, iye akuyembekezera kuti anthuwo azidzasonyeza makhalidwe abwino.

Ngati muli ndi malo otumizira zithunzi a pa intaneti, pitani pamalo anuwo ndipo yang'anani mwachidwi zimene zilipo. Kenako lembani zinthu zomwe mukuganiza kuti munthu amene mukuyembekeza kukulembani ntchito angaganize zokhudza inuyo pogonizira zithunzi zanuzo komanso ndemanga zomwe munalembapo.



Zithunzi zingapangitse anthu kuganiza zinthu zosiyanasiana zokhudza mbiri ya wotumizayo. Mwachitsanzo, anthu akhoza kukhala ndi maganizo awiri osiyana okhudza munthu amene chithunzi chake chili pamwambapa.

- A. Ena angaganize kuti ndi wolimba mtima
- B. Ena angaganize kuti ndi wosasamala

Malinga ndi zithunzi zimene zili m'munsimu, lembani zinthu ziwiri zofotokoza mbiri ya munthuyo.



- A. _____
- B. _____



- A. _____
- B. _____